

3 WAYS

WORKSHOP

to WRITE & PUBLISH a non-fiction book

From first word to final draft to your own published book

Robyn Henderson

This full day, hands-on, one day **WORKSHOP** will give you key strategies and tools to help **YOU** write your own non-fiction books, articles and ebooks.

At the end of the workshop, you will have a clear plan of action to take your book ideas from initial idea/concept through to first draft and ultimately finished product.

The interactive workshop includes:

- Being clear on your reasons for wanting to write
- The importance of allocating specific writing time
- How to increase your ability to let ideas flow freely
- An overview of self publishing costs
- Self publishing versus being published debate
- An overview of 7 different styles of book writing
- Not doing it alone – the possibilities of co-authoring
- The dos and don'ts of strategic alliances
- 3 keys to removing writer's block
- The power of being imperfect
- The importance of engaging proof readers, editors and working with professionals
- How to work with graphic designers for maximum results
- Finding author friendly, cost effective printers
- What makes or breaks your book cover
- How to create passive streams of income from your written and spoken words, through building an information empire
- The value of working with a book writing time line
- How to get started NOW!!



If you have always wanted to write a non-fiction book and not known where to start, this course is guaranteed to give you the tools to get you started.

WHO SHOULD ATTEND?

This workshop is ideal for anyone who has limited writing experience - or someone who has always wanted to write a non-fiction book or develop passive streams of income from your ownwriting.

ABOUT THE PRESENTER

Global Networking Specialist, **Robyn Henderson**, has authored 15 books and contributed to another 3 compilation style books. She also secured the Australian rights to self publish international best seller *Masters of Networking*. Robyn writes books about her passions of networking, self-promotion and self esteem building.

Since publishing her first book, *Networking for \$uccess*, in 1992 and, as an international professional speaker, Robyn credits much of her profile building success to the books, articles, ebooks and writing and speaking she has done in the last 14 years.


Her range of products can be viewed at www.networkingtowin.com.au and www.seachangepublishing.com.au

"The one question, I am asked at least 5 times every week, is **HOW DO I WRITE A BOOK?** There is certainly no one-word answer for that question. However, making a decision and setting a goal to write a book by a certain time frame is the first step. After many writing and publishing mistakes, now there are only writing WINS and the most amazing doors both internationally and locally have opened for me.

As a professional speaker, I believe the optimum way to stake your claim with a topic or area of expertise is to write a book.

Having spent hours on the phone coaching many people on how to write series of books, I decided to create a workshop where people could not only learn from my mistakes, but also experience first hand, some of the strategies that I use to write articles, ebooks, books and more recently customised writing – writing a specific book for a client or target market (e.g. *self esteem building for unemployed people who want to work*)."

WORKSHOP NUMBERS:
To maximise the benefit of the potential writing opportunities throughout the day, the course will have a maximum attendance of only 20 people.



YOUR INVESTMENT
Includes a comprehensive workbook, lunch, refreshments, \$100 gift voucher for Robyn Henderson's bookshop, (books, CDs, ebooks and DVDs available), unlimited networking and co-authoring opportunities.
PLUS
A 30 minute phone meeting with Robyn Henderson within 30 days of the workshop to discuss your writing progress post workshop.
\$550.00 incl. GST

**FINAL 2006 DATES:
FULL DAY WORKSHOPS
9 am – 4.30 pm**

SYDNEY - October 12, 24; November 25, 30; December 6
BRISBANE - September 12; October 28; November 28
MELBOURNE - October 17; November 27

EXPRESSIONS OF INTEREST

Your payment of \$550 will secure your place at your nominated workshop.

On receipt of your registration and payment, you will receive confirmation of the venue etc. plus a short questionnaire to complete and return to Robyn prior to the workshop.

This will ensure that you definitely get a return on your investment in attending the **3 WAYS TO WRITE A NON FICTION BOOK workshop**.

Please phone 07 5523 0123 to reserve your seat today or fax to 07 5523 0153.

If full payment has not been received seven days prior to the nominated date, your reservation will be cancelled.

SPECIAL RATE FOR ATTENDANCE BY BOOK WRITING COURSE GRADUATES: \$198.00 incl GST.

BOOKING REGISTRATION

YES, I want to attend the Workshop in (city*) (date*) (*see above)

Please reserve my place @ \$550.00.

Name: Today's date:

Company: Phone/s:

Postal Address:

Suburb: State: Postcode:

Email: COUNTRY:

METHOD OF PAYMENT: Visa MasterCard Cheque \$550.00

Card Number: Expiry:/.....

Name on Card: Signature:

I can't attend, but send me information on the 4 CD book writing set valued at \$385 incl. GST



Please fax **Networking To Win** ABN 11 842 064 583
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